



PRESS RELEASE
September 2016

FENZI NEWS FOR GLASSTEC 2016

Live printing demonstrations, a new exclusive app developed as a sales support and latest generation warm edge spacers with Passivhaus certification

The spotlight this year will be focused on Tecglass, the company specialized in machines for digital printing on glass, which joined the Fenzi Group at the beginning of the year. **Live printing demonstrations** at the Fenzi stand will allow companies specialized in glass decoration to see for themselves the efficacy and accuracy of the elegant technology contained in the **Tecglass machines** – versatile yet simple and efficient tools for glass decoration, capable of printing all kinds of graphic motifs and photographic images with excellent definition and special color effects.

Consistent with the innovative services and customer care policy promoted by the Fenzi Group, at Glasstec, Tecglass will introduce its **exclusive App** developed as a **sales support** for its customers. This **innovative service**, available for smart phones and tablets, makes it possible to view a nearly infinite number of decorative patterns and simulate their effect when printed on glass, for quick and easy demonstration of the final product. Tecglass technology makes it possible to achieve the desired decorative and chromatic effects, in a palette of custom colors and with an immense choice of existing graphic solutions.

Ample space will also be set aside to showcase its **warm edge products**, engineered to ensure the utmost residential comfort while safeguarding the environment. **Multitech**, an innovative rigid spacer developed in the **Alu-Pro** and **Rolltech** laboratories and made of reinforced plastic with a special multi-layer barrier, joins the large family of Glass Alliance spacers. Multitech is ranked among the industry products with the highest achievable performance in linear thermal transmittance (Psi). Thanks to the extremely thin but exceptionally durable features of the multi-layer barrier to water vapor and gas, the new spacer complies with the most restrictive, current international standards, and ensures excellent performance.

Glass Alliance is the international network composed of Fenzi, Alu-Pro and Rolltech, an industry leader with the most complete range of products for the manufacture of insulating glass. The highest levels of qualitative and performance standards are confirmed by the **Passivhaus certification** awarded to the Multitech and Chromatech lines of spacers. These are essential features for IG units with low environmental impact because they contribute to optimization of energy costs thanks to extremely low levels of heat loss. Internationally recognized for sustainable architecture, Passivhaus certification identifies homes with excellent living comfort and energy efficiency, and places special attention on the quality requirements for each individual component, especially windows and doors.

Note to the Editor

Fenzi Group – The Fenzi Group was founded in Milan in 1941, where it still has its headquarters, as a producer of mirror backing paints, before branching out to chemical products for the secondary flat glass processing. The Group is now a world leader in the sector with eleven factories in strategic markets across three continents. In both Italy and worldwide, Fenzi is an excellent example of the Italian family-run business tradition that has gradually attained world leadership by delivering high quality standards, constant innovation, maximum safety throughout the production process of mirror backing paints, high-performance IG sealants and decorative glass paints used in the most sophisticated architectural and design projects. Fenzi Group's broad view led to the creation, in 2002, together with Alu-Pro and Rolltech, of the **Glass Alliance**, a large-scale international network that offers customers a wide range of products for high-performance insulating glass.

www.fenzigroup.com

Press Office: FiloComunicazione, Milan. Tel. +39 02 6599155
Press Contact: Francesca Solera, francesca.solera@filocomunicazione.it